



sallydurant
aesthetic education & training



ASSIGNMENT BRIEF FOR THE UNIT SDTO4 THE PRINCIPLES AND PRACTICE OF THE MEDISPA SECTOR

Rationale

This unit will facilitate an awareness of the medispa sector beyond the scope of the main study programme.

Aim

The unit aims to

- Develop research and writing skills
- Develop the ability to evaluate and contextualise information from a range of sources
- Evaluate continued professional development opportunities
- Develop a wider awareness of the medispa sector in relation to treatment modalities, product ranges and expert knowledge that lies outside the scope of the main study programme.

Unit Requirements

- You will need to attend four of the scheduled workshop days scheduled throughout the year. See the website for the calendar of schedules workshops.
- You may choose to attend exhibitions, talks, training etc as one of your four scheduled sessions but you must speak to a tutor to establish that your chosen pathway is suitable for the unit outcomes.
- You will select two areas of interest and write a 2000 word assignment for each of the areas selected.
- You will be expected to engage in some external research

Assignment

The assignment has been designed to be flexible and not too prescriptive. However the information below will guide your work

- You will need to focus on a treatment modality that you are unfamiliar with, an area of aesthetic knowledge that is of particular interest to you or a new cosmeceutical product brand that you are keen to learn about.
- If one of your chosen activities was to visit an exhibition you will need to outline the main reasons for your visit and focus on the main aspects of interest.
- You may choose to write your work as a report, a general discussion or a comparison.

- Introduce the topic by outlining the reasons for your choice
- Discuss the topic in full.
- 1. Where possible you will need to evaluate the content and give context to the information you have learned.
- 2. You will need to reference the sources of your evidence. If you include a quote from any source or clinical evidence or outline the opinion of another expert etc you will need to reference the sources.
- 3. You will need to use the Oxford Referencing System. [See attachment](#). Your tutor will help with this aspect of your work if you have not done this before.
- If relevant try to include some aspect of clinical evidence
- Include visual material if relevant
- Conclude your work
- Provide a bibliography detailing the sources of your information.

A BASIC FORMAT FOR THE ASSIGNMENT

1. Title
2. Contents
3. Introduction
4. Main Content
5. Conclusion
6. Bibliography

Notes

- **All work must be your own and not copied. This is plagiarism and not allowed.**
- All work must be spell checked to UK English.
- All work must be written in sentence form and paragraphed.

Documenting Your Work.

You need to choose whether you wish to present your work electronically or prepare it in physical hard copy. Once you have made this decision all your assignment material needs to be submitted in that form, not a combination of the two media. It is important to the professionalism of your work that it is formatted in sections as described below and all pages are numbered.

Electronic Assignments

Electronic assignments should be emailed to your tutor for marking. Once completed your case study should be saved on your SALLY DURANT memory card and presented at your mock examination for transfer to your course folder and marking prior to your final exam. SD memory cards not yet available.

Hard Copy Assignments

If you choose to compile a physical hard copy assignment, you should preferably type your work to present a professional format but should you wish to hand write your work then please speak to your course tutor - hand written work **must be neat and legible or it will NOT be marked.**

Important Note

- You are responsible for making sure your work reaches your course tutor.
- You must have a second copy of your work- work that is lost in the post or goes missing will need to be re-done in full.
- You will need to make sure you obtain receipt of your work from the tutor who will mark your work. Your centre will have a protocol by which this will take place.

YOUR RESULT

Your course tutor will provide you with feedback on your assignment as soon as it has been marked. This work will not be graded but it is an integral part of the assessment requirements.

PRESENTING YOUR WORK AT THE EXTERNAL EXAMINATION

All assignment evidence will be presented to the CIBTAC external examiner at the Final examination as part of the course assessment folder/portfolio.

IMPORTANT

You will not be able to take the external exam, if, for any reason, all your work cannot be made available to the external examiner.

Whilst your delivering centre will make sure this evidence is available, it is your responsibility to check all your work before it is presented to the examiner. If you become aware of any issue that might prevent you taking the external exam or affect your result, you must discuss this with your designated tutor.